

# Exhibit 15

**From:** rhaas@us.ibm.com  
**To:** jzufiria@ibm.com <jzufiria@ibm.com>  
**CC:** bart\_van\_den\_daele@be.ibm.com <bart\_van\_den\_daele@be.ibm.com>; rodrigok@ibm.com <rodrigok@ibm.com>; pguido@us.ibm.com <pguido@us.ibm.com>; vivek@jp.ibm.com <vivek@jp.ibm.com>; ziad.chalhoub@us.ibm.com <ziad.chalhoub@us.ibm.com>; rsporter@us.ibm.com <rsporter@us.ibm.com>; tushar.amin@us.ibm.com <tushar.amin@us.ibm.com>; sanatk@us.ibm.com <sanatk@us.ibm.com>; memeehan@us.ibm.com <memeehan@us.ibm.com>  
**Sent:** 9/18/2019 10:27:21 PM  
**Subject:** Sept BoD: Draft Speaker Notes  
**Attachments:** Sept 2019 BoD - GTS Speaker and Crib Notes V4.4.docx

Hi Juan,

Attached below is a draft of your speaker notes for the Sept BoD. We have also put many of the primary documents and prep content in to a folder in Box at:



Please feel free to let us know if you have any comments or feedback.

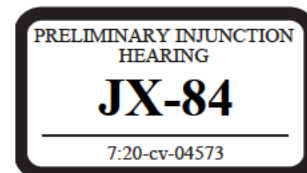
Best,

Rich



Sept 2019 BoD - GTS Speaker and Crib Notes V4.4.docx

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## IBM Board of Directors 2019 Strategy Meeting

# Services in Hybrid Cloud



**Mark Foster**

Senior Vice President  
IBM Services and Global Business Services



**Juan Antonio Zufiria Zatarain**

Senior Vice President  
Global Technology Services

September 24, 2019

### Panelists



**John Granger**

Senior Vice President  
Global Business Services



**Rodrigo Kede Lima**

GM, North America  
Global Technology Services



**Bart Van den Daele**

GM, Worldwide Service Delivery & Integrated Ops  
Global Technology Services

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